9-18-1930

The Wellesley News (09-18-1930)

Wellesley College

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EXTRA!

BARBARIAN HORDES

SEIZE THE CAMP

SEETHING MASSES DESCEND ON VILL

A Cleaning mass of stone and brick, theCritical)

Wellesley College News

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OPPORTUNITIES for many Freshmen on this Committee

Burlington
Business Manager
Harold E. Cole
Advertising Manager
Margaret S. Lewis
Circulation Manager
Natalie A. Bryan
Assistant Business Managers
Helen LODER, 560 Wellesley St.
Jean BULGINSKY, 752
Betty VARNHOLM, 702
Brida Deuel, 615

Wellesley THRIFT SHOP
34 Church Street
Persian Prints
all sizes from coach covers to pillow tops.
Theran Ticket Agency
For All Theaters and Synagogues
Shop run for the benefit of

GRAMKOW'S
Ice Cream Sandwiches
Salted Nut Ice
A good place to know
Phone your orders "W.E.

SUBSCRIPTIONS
Subscriptions for the coming term are being taken. 

THE CHARMS OF ROSES

Filo's
Wellesley Shop 50 Central St.
Opening September 19

Offers 7 Courses In Filene Value

1. Long, silky, well marked RACCOON coats, regularly $250 $235
2. Camels' hair polo coats, raglan sleeves, originally $25 $19.75
3. Knit suits, three pieces, skirt, cardigan and contrasting sweater $14.85
4. Satin, velvet, novelty woolen, flat crepe dresses, in the new fall styles $15
5. Full fashioned, silk to the top chiffon stockings in the new warm brown shades and gregy $1
6. All wool flannel robes tailored with the smart blazer stripes $5
7. Ribbed cotton lounging pajamas the blouse an Antibes shirt, the trousers with sailor flares $2

WELLESLEY HILLS
Tom Thumb GOLF COURSE
Conveniently located at WELLESLEY HILLS SQUARE
"The Prettiest and Sportiest Course in EAST OF CALIFORNIA"
was the compliment paid by a traveler who played here recently.

VISIT US TODAY
And enjoy a thrilling game

WEEKLY PRIZES FOR THE LOWEST SCORES
Open week days from 10 A. M. to 12 P. M.
18 HOLES
Before 6 P.M. 35c.
After 6 P.M. 50c

Owned and Operated by Harold E. Cole and Edward L. Werner of Wellesley Hills
THE PEREGRINATING PRESS

Freshman, literally reared from meeting distinguished missionaries during their first week, may we present one illustrious gentleman, least asked in this manner than the doses you have encountered, but scarcely less important?

Perry the Peregrinating Pressman will have no secrets in his private life—nor will he fear secrets of others to reveal untruthfully if he has an inking that news is needed. He will mingle among campus with you during the day and then, for the delectation of the college community, will present weekly accounts of his wanderings.

Two receptions, socials, and some have occupied freshman part of the week, while the rest of the time they have been busy, inventing the village and attempting to find exits out from the physical and chemical buildings.

Yesterday a Get-acquainted tea was held at Washington and last night a C.A. meeting in the chapel initiated the freshman to the purpose of the Christian Association. Saturday will be the climax of the social season when freshman and the seniors will converge on the president’s lawn, if weather favors the class, or Arlington Hall, if the gods of rain are against it.

President Pendleton, Virginia Chapman, Dean White, Professor Comble, Miss Roberts and others have canvassed the newest members of Wellesley from the platform at Alumni. Tomorrow Dean Knaap and Dr. de Neuf will give their parting instructions, and Saturday morning President Pendleton will lead the first chapel of the year.

As Perry sensed about campus, showering his private blessings upon the class of 1934, he was amazed to discover a new cement sidewalk in front of the Zoology building, reflecting the modern, up-to-the-minute spirit of other years. But when he climbed the cut-off on Christmas Tree Aisle, carefully lacing high, tight boots and then stair-ward and trikey roots of the “forest primrose,” a couple of freshmen readily turned the table of embarrassments on him by snickering at our Pressman. God wasARD to hide his blushes, he saw a paved street, completely covering the treacherous roots.

Also, has pleasures in life are becoming rare—his chief part has been to determine the ratio between speed and accuracy by seeing fast he could gallop down the path and bow his toes against a minimum of rocks. The life of a freshman is becoming increasingly simple, he has concluded.

Even the politicians did their part to herald that festive Christmas spirit. A Republican rally charged down Washington Street Monday night, with red and green torches illuminated, inciting the newest villagers to dash to doors and windows.

This year’s freshman class is unusually learned. There have been surprisingly few who have walked vainly for hot boys to carry luggage up the stairs or who have brought the fire department passing to the door as a result of breaking the alarm box instead of immediately mailing a letter in the mail box.

Two of the more native—perhaps only sophisticated—carried these tales which are still relating the history of the wissy Ask-a-ly.

First freshman (contemptuously): “I brought only six evening dresses; do you suppose I should send home for the other eight?”

Second freshman (to upperclassmen just before leaving home for college): “Since I’ve been reading the newspapers, I wonder if my three new pairs of lounging pajamas will be enough. What do you think?”

Perry the Pressman

FOCUSED ON THE SCREEN

Wellesley does indeed boast a rare asset, the Community Playhouse in Wellesley Hills—called ‘n everything. The right consciousness of factoring in what down the road is more than compensated for by a very efficient bus line.

Today, tomorrow, and Saturday the Community Playhouse is showing a double feature bill. Of particular interest is With Byrd at the South Pole, which shows all the high lights of the period of almost two years of exploration “at the bottom of the world,” as well as more informal touches, such as a real fight. The second feature brings Marion Davies in The Floradora Girl, a story of the 1920s, with many of the songs of the time, such as “Stovepipe Alinee,” and “In the Good Old Summertime.”

Next Monday, Tuesday, and Wednesday the main picture will be Condemned, the first account of Devil’s Island written with the official permission of France, with dialogue by Sidney Howard. The picture stars Ronald Colman, and the cast includes Ann Harding, whose intelligent acting is noteworthy, and Louis Wolheim.

SIE PAGE STUDIO
WELLESLEY, MASS.

Photographs

Wellesley 0727

Just off the high road, half way between Wellesley and Natick

Wellesley 0727

MAIL NOTICE

Graduate and
Non-Resident Students

Resident Mail in Box 58
College Post Office
Combination Number G, 52

NANN’S KITCHEN, INC.
1 COTTONTAIL PLACE
OXENFOUR ROAD PARK.

Serving
CHICKEN
AND
WAFFLE BOWNER
ALSO
STEAK—CHOPS
LUNCHEON: 11:30—2:30
DINERS: 5—7:45
TAX: 3—5

A GOOD HABIT
YOUR COLLEGE YEAR will be Incomplete WITHOUT MAKING

The Boston Evening Transcript
A Reading Habit

We, too, chose Wellesley for our darling child. We, too, chose the pleasant intimacy of the little town college, the gentle diversions of “the Vill,” the stimulus of Wellesley so refreshing both to you and to us.

Our Daughter at Wellesley

From September to June your proud parents will speak of you as “our daughter at Wellesley.” And we, quite as proudly, speak of our Wellesley shop as “our daughter at Wellesley.”

Welcome 1934
You are invited to come in and enjoy the
Shop of Barbara Gordon
Gifts of Charm and Distinction
63 Central St.
Wel. 1514-W

Lest You Forget!

In the rush of the first days at college, such a prosaic need as clean clothes may easily be overlooked.

You’ll find that you need lots of them, too. The very best way to solve the laundry problem, and the way modern girls prefer, is to send your things here.

Located on the campus,—with more than twenty years’ experience in pleasing students,—with delivery and collection right to your college residence,—and above all, with moderate prices,—these are among the reasons why you’ll like Lake Waban Laundry.

There is a time and place in each house for laundry. Ask your Head of House, or almost any student who knows the ropes.

Sports and other College and School activities for which they are all there every day. Also, of course, general news and special articles without number. In short, a complete newspaper, printing the things that the student should read.

Wellesley Shop,
Wellesley Square

The E. T. Slattery Co.
Opposite Boston Common
Established since 1867

SIE PAGE STUDIO
WELLESLEY, MASS.

Lest You Forget!

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In 1909, however, this system was changed. The new Freshman sponsors were to be recruited from the Junior class and were to live in their campus houses, making frequent visits to the Village houses. The first Village Jumers, taking their names from their predecessors, were nowhere the class of 1900. These Freshman guides were chosen in a manner similar to the old method. Each spacing letters are sent to all sophomores asking if they are interested in becoming village jumers. A list is then made of all who reply and copies of it are sent to house mothers, student officers and members of the faculty, who grade each girl on the list A-B-O-D, etc., according to their opinion of her as a possible village jumer. Only two houses are excluded from the list in turn choosing of Freshman sponsors. Both Ellis and Washington are automatically assigned Village Jumers—the former being the Vice-President of C.O., and the latter, the Vice-President of C.O.

When the list has been graded a chart is made of the results. All applicants then have interviews with the president or vice-president of College-Government. The graded lists are put in the hands of a committee consisting of Dean Knapp, student representatives of C.O. and C.A., and two elected members of the sophomore class. Academic standing and other factors are taken into consideration when the choices are made. The names are announced at a Spring Step ringup—twenty village jumers in all; one for each freshman house, one for students of advanced standing who have transferred from other colleges, one for commuters living in near Wellesley and

TRADITIONAL GREETERS MEET NEWLY ARRIVED CLASS OF ’34

(Continued from Page 1)

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The Blue Dragon
60 CENTRAL STREET, WELLESLEY, MASS.
11:00 A. M. to 7:30 P. M. Sunday, 5:30 to 7:30 P. M.
Tel. Wellesley 1069

WELLESLEY INSTITUTION FOR WELLESLEY GIRLS
Run by a Wellesley Girl
Dorothy R. Gan ’30
Call Wel. 1547 Our truck will call

Cleansers
Dyers

Truth needs no support; Sheaffer’s is the college favorite

TODAY there are more Sheaffer’s bought than any other make; among America’s hundred leading colleges, each registering 1,700 or more students, Sheaffer’s sales overtop all others.

With Sheaffer’s, the reason for such success is that the instruments are supremely well suited to the business of writing. First, there is Sheaffer’s Lifetime®, pen point for every hand. Second, each is a Balance® instrument, fitting the hand comfortably, taking notes quickly, making long, themes easy. Third, the Balance® contour is truly modern, a happy blend of line and curve, the combination of utility with beauty. And fourth, nobody can outdraw his Lifetime® pen’s guarantee of unfaultrless service.

BETTER STORES EVERYWHERE

The ONLY genuine Lifetime® pen in Sheaffer’s do not be deceived! All fountain pens are tampered against defects, but Sheaffer’s Lifetime® is guaranteed unequivocally to be sheaffer’s and other Sheaffer products are forever guaranteed against manufacturing defects in materials and workmanship. Green or Black Lifetime® pens, $8.75; Lifetime® $6.25. Black and Pencils Fine Line Graphite Pencils, $3.90. Sheaffer’s Lifetime® Pen, $5.10. Golfing Hunting Pencil, $3.50. Other sizes.

THE MOST VERSATILE GIRL

Shredded Wheat gives you the uniriting energy so necessary to the “Genius of all trades.” Shredded Wheat served with whole milk and fresh fruit is a well balanced diet in one single dish. It keeps you in things because it keeps you healthy. Let Shredded Wheat help you to make your college career count.

Liggett’s
539 Washington Street
Wellesley, Mass.

We extend a very sincere Welcome to the entire faculty and student body of Wellesley College.

Through the medium of our advertising we feel you will make many worthwhile savings.

THE LEADING VALUES FOR SEPTEMBER

Revol Milk of Magnesia
Tooth Paste
Dr. West Tooth Brush

Both for $2.50
You save $3.90

Conqueror Fountain Pen
Unreservedly Guaranteed
Our Price $1.60
Reproductions of Famous
Etchings

Originals $1.00
Now priced $0.69
You save $0.31

We carry a very extensive list of all items in Cosmetics, Lotions, Mouth Washes, Pastes, Books and Sunday Lines.

SHEAFFER’S
PENS-PENCILS-DESKS-SKIRK
W. A. SHEAFFER HE COMPANY, FIRST MADISON, IOWA, U.S.A.

GREETINGS, FRESHMEN AND UPPER CLASSES
We congratulate the student of scoring you across this near the same as in the years past when you come into our shop.

We carry a selected line of merchandise locating of practically everything for college.

STYLE, INDIVIDUALITY, VALUE
We specialize in French for a morning and afternoon course, Clothes, Grooming and Barbers.

NOW in silk hose standard walk.

“MARYLYN”
33 Central St.
Wellesley

SHREDDED WHEAT
To the Freshmen of Wellesley College

Please send your Suits, Dresses, and all kinds of Wearing Apparel to be cleaned, pressed, or mended. We have done this work for the last twenty-two years, and we know exactly how to do it. Prices very reasonable.

B. L. KARRT
Silo and Furrier
Cleanser and Dyer
Wellesley Square, next to Linger's Drug Store

Our only place of business. Work called for and delivered promptly on WELLESLEY COLLEGE CAMPUS.

Telephone Wellesley 0217-M

To the Seniors
Have your academic gowns cleaned
The B. L. KARRT Way.
You will like it much better.

The College Miss

THE smart young things you see about town come here for clothes because our Misses' fashions have a collegiate flare that gives them an entirely different atmosphere.

GROSS STRAUSS-I. MILLER
19 and 21 Central Street - Wellesley

WELLESLEY COLLEGE NEWS

INQUIRY REVEALS AMAZING SECRETS

(Continued from Page 1)

ery with the smallest) is a good five-cent cup of coffee. And Dan's coffee at the Main-Stone-Wall, above
and in the left of Widow's shoe store on Washington St., is the best coffee in the world! A word about the filthy
wood. In the ease of taste or what have you, the latr of the
deadly nicotine is casually restricted lest the contagion spread to the
younger and tender pre-school kids.

And while we're on the subject, statistics have it that during these long and hungry weeks in spring and fall when rigorous A. A. rules forbid indulgence, sales in the relief store side door on each on Washington St. increase one hundred per cent!

A word about the signal light in the square. It is eristic-temperamental as any Pokemon. If you are on foot, the most satisfactory policy is to pay no attention to it. A mention of the light is probably unnecessary, we all believe punctually familiar with it. The official-looking statements periodical
ly issued by and organizations are bewildering but comparatively harmless.

According to our calculations the bell at present rings ovv. eleven cents, but such slight discrepancies are negligible.

Don't fail to observe the Delores wall-paper in the bus, or the Philk-nidian prints in Beil's. And you can get it, if substitute, whatever it is at Duets!!

SERIES WILL BRING UNUSUAL CONCERTS

Every year Dr. Hamilton C. McDougall, Manager of the Wellesley Concert Fund, brings to our college an enjoyable group of artists, and this
year is no exception, indeed as it presents eight groups of musicians of which four is a privilege to have in our auditorium. The season of 1930-
1931 is comprised of:

1. Boston Symphony Orchestra—
   Wednesday, October 22
2. Victor Chebuk, Bartone Dia-
   cre—Wednesday, November 19
3. Myra Hess, Pianist—Thursday, December 11
4. Roland Hayes, Tenor—Sat-
   urday, January 9
5. John Pegg String Quartette—
   Thursday, January 22
6. Cleveland Symphony Orches-
   tra—Monday, February 16
7. Alexander Kipnis, Bass, Chi-
   cago Civic Opera—Wednesday, March 18
8. Florence Austral, soprano, and
   John Amadio, Flute—Thursday, April 10

A season ticket is $10.00, except for members of the College, who are given a 20% discount. Tickets will be on
sale in Room 20, Administration Build-

ing, on Saturday, September 20, im-
mediately after chapel, and on Mon-
day, September 22, and Tuesday, Sep-
ember 23, from 9 o'clock. Unless payment is made by October 1, the unpaid-for tickets will be put back into the general sale to be reissued. Checks
should be made payable to the order of the Wellesley Concert Fund. It is advisable not to order by mail, as orders so placed will not be filled unless accompanied by cash.

The great cultural value of these concerts is evidenced by the fact that they have been more enthusiastically received each succeeding year. The system in use in 1930, providing for a commission by students from the student body, proved unsatisfactory, in consequence of which, in 1931, the man-
ager offered the college a series of three concerts by first-class artists at a fixed subscription. This plan was so successful that it is still being used. There was a temporary cessation of the concerts in 1931 because of the Boston Symphony Orchestra on Dec-
ember 2.

WELCOME TO THE SENIORS OF 1922

This year our Class of 1922 were transferred to Alumni Hall, which was initiated to raise the
Boston Symphony Orchestra on De-

November 5.

Miss Pauline Keeffe
hairdresser

POLLY'S BEAUTY SPOT
WELLESLEY

FRIDAY and SATURDAY
A Return Engagement of
"With Byrd at the South Pole"
MARION DAVIES
in
"The Floradora Girl"
Fox News—An Anrep's Film

WEEK OF SEPT. 22
MON., TUES. AND WED.,
Ronald Colman and
Ann Harding

IN "CONDEMNED"
A Stan Laurel—Oliver Hardy Comedy
Pathé News—Audio Review
THURS., FRI. AND SAT.
GRETA GABBO
in
"Romance"
WILLIAM POWELL
in
"For the Defense"
A Spectacle

DR. DWIGHT R. CLEMENT
Dentists
WELLESLEY

GRACE TAYLOR
Marinello Beauty Shop
Finger waving—Marceling—
Facial Massage—Nestlé Circe-line Permanents

Louise B. Van Everen, Inc.
30 Church Street
Wellesley, Mass.

ANNOUNCE THE OPENING
of Our New

Collegiate Shop
Monday, September 22nd

Fall Dresses and Suits
In All the Popular Styles and Materials
Nothing Over $14.50

Branch at 3 Parkway Street, Falmouth, Mass.
Branch at 390 Centre Street, Newton
WELLESLEY COLLEGE NEWS

CALENDAR
Friday, September 19: 4:00 P. M., Alumni Hall, Freshman Assembly. Examination. 15th of F. M., Registration closes for all students.

Saturday, September 20: 9:00 A. M., Memorial Chapel. First annual stated service of the year. President Pfeiffer will speak. Members of the Faculty attending as befits in accordance therewith. Procession forming in Administration Building at 8:45. New members here are cordially invited but not expected to join the procession.

7:30 P. M., President's Lounge. To raise funds for the Alumni Society. President Pfeiffer in charge, Administration Building. Admission 50 cents. No reservations necessary.

Sunday, September 21: FLORAL SHOW. 11:00 A. M., Memorial Church. Pastors, Rev. Charles W. Gilley, Dean of the College of Arts and Science. The Art Newspaper will open at 2:00 to 5:00 in the afternoon.

Monday, September 22: 9:00 A. M., Academic year begins.

WEEK END SPECIAL
Vase given with every Seventy-five cent order.

Anderson Flower Shop
67 Central Street
"Say it with Flowers"
Tel. Wel. 1550

COLLEGE STUDENTS
are cordially invited to avail themselves of the facilities offered by this bank. We solicit your Checking and Savings Accounts and assure you that any business entrusted to us will receive our best attention.

SAFE DEPOSIT BOXES
For Rent, $5.00 per Annum and up

The Wellesley National Bank
Capital $200,000
Surplus $350,000

4 YEARS To Go!
The Wellesley Press, Inc., has been privileged to serve more than twenty-five classes of Wellesley College Freshmen.

That the good will gained in the first four years of the school has always been maintained and increased is indicative of the satisfactory service that we are equipped to render College students.

In the next four years you may rely completely on this company so familiar with the printing problems of the student body.

A phone call will bring a representative or visit us in "VIII."

"Printers for the Wellesley College News"

WELLESLEY PRESS, Inc.
Affiliated with The TOWNSMAN "Wellesley's Only Home Paper"

WELLESLEY SQUARE
ALL THE LATEST
POPULAR SONG HITS AND
COLUMBIA RECORDS
Merger's Music Store
312 Main St., Wellesley
Opera rounds on right

WELCOME STUENT-"S
School days are few and far between, study and social activities are all you think of, your school experiences are all you know of, your school friendly spirit is all you have left.

To see the opportunity to prove one's self, to make new friends, to enjoy every detail of tailoring and elegance at reasonable prices.

THE RELIABLE TAILORING CO.
Tel. 2075-W
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The Pen that passes
11 exams
will help you pass all yours

Easily—3,000,000 Parkers will go to school this fall
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"I'm paid a bonus if my point gets 11 okays—
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The Parker Point-Smith

We pay a bonus for every Duofold point to give you a Pen that writes with Premominate Touch. To produce this, we had to develop squads of post-graduate point-smiths. We allow them to make but a limited number per day. Thus they have time to make each point a masterpiece.

It must pass 11 meticulous tests. Then we pay its maker an extra reward. If it fails any test, we reject it, and the point-smith pays a forfeit. Yet 7 out of 10 make are Bonus Points. And these, the only ones, go into Duofold Pens.

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Try this famous Pen at any pen counter. See how it changes from a pocket Pen to a Pen for your study Desk Set by simply interchanging the pocket cap and the tapered tip. This saves the price of a second pen. Parker Duofold Pens are Guaranteed for Life. Their Premominate barrels are non-breakable, yet they have all the beauty of costly Jewels. Duofold Pens hold 17.4% more ink than average, size for size. Now streamlined balanced shapes are lost at dealers. See them—and see the streamlined Pencils to match. Don't buy any pen without first trying the Parker Duofold Bonus Point.

THE PARKER PEN CO., Janesville, Wisconsin

Duofold Jr. Pen $5
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Parker Duofold Pen

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