EXTRA!

BARBARIAN HORDES

INQUIRY REVEALS AMAZING SECRETS

Blue Book Found Inadequate; News Ferrets Out Details In Sensational Expose

SORDID FACTS DISCLOSED

To the delighted literature which descends upon the innocent and unsuspecting freshness of youth! We propose to add our bit for the general enlightenment and amusement of "the world"—to be as con- jectural and brief as possible. The "blue book," as a medium, we find vastly lacking in one respect. The list of "interesting things in Wellesley," however hopefully, can be compiled, seems to us, repaired in the experience which comes only through living in such surroundings, sadly inade- quate. And so, from the ingenuity of depth, we endeavor to compu- te a similar list which we fondly hope may prove to be guide and in- spiration to future generations. The following "interesting things in Wellesley:" What of interesting things in the Vital? A chard.

In the last place, the imposing store edifice across from Flack, on the cor- ner of Central Street and Weston Road, is in the possession of an additional family, perhaps money, a place of religious wor- ship. No. Within resides what is fondly known as Wellesley's Fire De- partment. An occasional call, frequently in the vicinity of East House, causes him some little annoyance, but otherwise he leads a charmed existence from the me- ntioned domicile, the Old Fellows hold forth in nightly revels to the strains of last year's jest and the rambles of the bowling alley. For fear of being sort of or scared or accident to giving a little game advertising we re- mained from mentioning the name of a shop further down the street with clothes that make your tongue roll out, and highway robber prices. A list of those places whereas one man does not consume many calves, and most of one's allowance, in probably superfused, even to rank newcomers. But in the interests of hu- man justice we must drop a hint: those who have the anesthetic service performed in all colleges, under the deceptive euphemism, under the deceptive euphemism, under the deceptive euphemism. Where this country needs a taking little lib- 

NOTICE

4:45 Monday: Monday's meeting at Mary Hemmings for all Sopho- more, juniors, seniors and freshmen... please be prompt... bring pencils and cards of admission for entrance.

ADVICE TO THE LOVELORN

Miss Pendleton has greeted you; and in slight Adonis has barred his cheery welcome. Village jayvines have opened the house for you; Mary Hemmings has received you in unique fashion. And now, to the delight of the edi- tors of the Wellesley College News will assure you that these expressions have all been genuine, that you really are a good welcome addition to the have been welcomed—or else this path. If we dissemble the truth to your favored ears, this was to be no small moment in our lives. For three long years we have delighted Seniors with their graceful rights of expectancy. And only in our most elated moments did we dare to imagine the truth of ex- pectancy. But now it is with pain and sorrow that we confess to you that we are disheartened. Perhaps it is that the joy of femininity seems impressively desirable, when the dangers of Beauty loom larger and more dan- gerous. Or perhaps it is just that we have been overswayed by your beauty.

But, being editors, we shall brave the thorns; we must give you an op- portunity to listen in our wonderful words of wisdom! We shall prescribe your story to every girl before retiring—or on those days designated by certain pessimistic souls as Bliss.

In the first place you are barbar- ians. That species of mankind, as you undoubtedly recall, has always had to ab- sorb the new culture it met. So resign yourselves to the difficulties of effect- ing yourselves before us and ignoring Wellesleyites. But—don't sub- mit too fast. Barbarians have always brought vigor to elevating civilizations. So you are privileged to criticize your heart's content and we guarantee that inches and inches of Free Press space will be set aside for you each week. If you will take advantage of the opportunity, you will be able to relieve yourselves as vociferously as you wish, and as often as you wish; you will al- ways be free to air your gripes, prej- udices, and brilliant suggestions.

Remember too, while you are com- plementing this new world, that it is not the Land of the Promised Path. We have come to the conclusion that we cannot pay a sudden halt at the Welles- ley Square. From that mark to the campus the road is narrow and separate, and it is a long journey. But there is an end—enjoy it. And any- way, you might as well struggle along, because gas lamps are no longer available, and, as we are told, Lake Waban is extremely icy in February. Good luck.

(When I happen to be witty, I'm told)

Freshmen Bring With Them Names Of All Descriptions

Little sisters of 1934, here, at last; are your vital statistical, and now you can slip to sleep munching them. If your name is Mary or Elizabeth, you are only one of a multitudinous, for there are thirty-one Marys and twen- ty-six Elizabeths. Anne, Virginia, Phoebe, and Jane are also oars in this contest, with approximately fifteen at each. Unusual names prevail. Where three is a poor Brown stand when there exist such things as Apry, Agvon, Giaq, Mares, Dennis? One girl, if she ex- amines skillfully, will be a Freshman all her life. Hermione, Celina, Gracyn, Sasseyn, P-Wett, Jasmine, Arta, two Adriaens, and a Prowz will animate the roll-call. There will undoubtedly be a conclusion when it is discovered that there are two Barbara Smiths, a Cow- vernors and one Pleckman. The class of thirty-four is not lacking in celebrities, for we find a Constance Bennett and a Helen Morgan. Easy.

New York, as in other years, leads the field; no less than one hundred and twenty of her daughters will be present in those parts. Pennsylvanians, New Jersey, and Ohio press Magnificent for records, and philosophers, and friends, from Florida, and Delaware are at the other end. Florida. and Delaware are at the other end. Two girls have come all the way from Buenos Aires, now from Mex- ico, and one from Canal Zone.

Traditional Greeters Meet Newly Arrived Class Of '34

The class of 1934 has arrived and all Wellesley is busy welcoming its mem- bers, with Dean Knapp at the head and the Ask-M's forming a most im- portant section. Space place is, be- tween come the Village jayvines. The Ask-M's are an old Wellesley custom; for years they have waited for fresh- men to train and stationed themselves at crucial spots all over the campus where they gather. The Ask-M's are most apt to ask. They are recruited from the ranks of the three upper classes, and chosen in the spring from a list of applicants, and are here when the first fresh- men come in with their best of new- comers.

The village jayvines, however, those who receive the most encouragement are a comparatively new installation. As recently as 1929 there were no line- village jayvines to greet the incoming class; instead there were Village sen- iors who were always on hand, and who would let in the new students. One senior lived in such freshman house and for a few years the senior class; vice-presi- dent of G. C. G. lived in Nutwood along with the Village senior. When Washington House became the head of the village.

(Continued on page 4. Col. 4)

SEETHING MASSES DESCEND ON VILL

Old Tweed-suit Creatures Overpower Guardians Of Sanctuary

WAR CRIES RESOUND

A glorious massing of stone and brick, the oldfield stood formidable and immo- bility. At the gates that protected the inner fastnesses from the unconquered world was the barrier of Pennsylvania streets. A few pale guns watched wearily for signs of invaders. In the sacred sanctuary all was quiet. Tradition; noiselessly here and there, priestly magnificence in the spirit of C. G. C. or A. A. went about performing their important duties.

Suddenly the peace and quiet were broken by a piercing noise—the shrill whistle of a "special" with its warning of the approach of Canny, and Guardians, priests breathing, it formed themselves hurriedly with "Ask" before them and rushed to their posi- tions at the gates. All selfish thoughts were swept aside, all were in the ser- vices; all minds were taken up with only one purpose—saving what was left of the village from the invaders. With anxious eyes the guardians watched as hundreds of eager masses loaded down with baggage, candy boxes, and dormitories pour out of their Pullmans and make their way on a melodious array on the station platform.

But the minutes of watching were not to be for. At the first cry of "Where's my godot?" and the terrible sight of a barrelman in a tweed suit and society bearing down upon an unprotected station, the dis- ciples rushed to the name of action. With a calm and levelheaded un- usual at such a moment of stress they advanced to meet the onslaught. But it was all in vain. Betrayed by the last driver who had gone over to the enemy side, their number was too small to make even the slightest dent in the hostile ranks. Peevishly to protect their sacred edifice, they were tossed about in the enemy's rush to their waking fears.

In a few moments it was all over. Standing calmly on the deserted plat- form the lone guards watched the fast disappearing cars bear the berries and the bones and the dead hearts where were heavier: but even in that hour of supreme darkness, "Perhaps," they thought, "they may become really cooled and forget their high breasts and red fingernails. Perhaps, oh, perhaps things."
Published weekly, September to June, by a board of students of Wellesley College. Subscription, two dollars per annum in advance. Single copies, five cents each. All subscriptions should be made in the News office by 7:00 P. M. Saturday at the latest, and should be addressed to North More. All advertising matter should be at the back of the News office by 7:00 P. M. Friday. All subscriptions, new, should be sent to Laura Dwight, Wellesley, Mass. All business communications should be sent to the Wellesley College News, Wellesley, Mass.

WAY BACK WHEN

THE NEWS HOUND WAS A WEE SMA PUP

Freshmen may come and freshmen may go, but to the freshmen who entered college in the fall of 1901 there came an experience rich in itself and significant because of its influence on the college generations to come. On October tenth of that year the first issue of the Wellesley College News was brought before the eyes of an admiring and expectant world. Here as this blossom was it was offered to all who desired it for the small sum of fifty cents which should be shown as a sign of respect to the eyes of freshmen who discover that they have been born twenty-five years too late.

The News of those early days, however, would not offer to the freshman of today the joy of contentment that the present paper does. Then there were no pictures showing that smart red Wheaton can do for a college girl or spinning style displayed by the Boston shops to degree already defined pocket books. Those were the days when a dealer in the Vill now known as an arithmetic on bicycles was called the "Wellesley plumber." Then one of the men who now drives one of Wellesley's most respectable taxis had his "carriage of the station on arrival of all trains," and he also had "ridable horses and carriages to let." But probably of most help to a bewildered female in those strenuous times was the shop which offered "baptism for treatment for weak hair." And all this for fifty cents a year.

OLE PLANTATION

87 St. James Ave., Boston

Chicken, Steak, Chop
Scallops & Ham Dinners $1
12-9 Daily
Conn. 5820

IVY CORSET SHOP

8 Church Street, Wellesley

ATTENTION GIRLS

We are offering a new Step-in Corset with an Inner Belt—$4.95

This model puts practical stress upon proper contouring of the "Juniors." Garment boils for the "Gym"

Dainty Brasierettes
Sanitary Goods
Bedside Holster

IVY CORSET SHOP

Tom Thumb Golf Course

Conveniently located at

WELLESLEY HILLS SQUARE

"The Prettiest and Sportiest Course

EAST OF CAROLINA"

was the compliment paid by a traveler

who played here recently

VISIT US TODAY

And enjoy a thrilling game

WEEKLY PRIZES FOR THE LOWEST SCORES

Open week days from 10 A. M. to 12 P. M.

18 HOLES
Before 6 P. M. 35c. After 6 P. M. 50c

Owned and Operated by
Harold E. Cole and Edward L. Werner

Wellesley Hills

WELLESLEY HILLS

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Tom Thumb Golf Course

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18 HOLES
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Owned and Operated by
Harold E. Cole and Edward L. Werner

Wellesley Hills

OPPORTUNITIES

for many freshmen on both

Committees

Business Customer Service

Margaret C. Snyder, 1931

Advertising Manager

Virginia O. Smith, 1931

Circulation Manager

Natalie A. Bryan, 1931

Building Manager

Helen Lockwood, 1930

Jean Housholder, 1929

Helen Lockwood, 1930

Nelle Perry, 1931

Karen Traver, 1931

Nelle Perry, 1931

Nelle Dillman, 1932

David Ford, 1933

Betty S. Adams, 1932

Ecovering Manager

Margaret C. Snyder, 1931

Business Manager

Helen Lockwood, 1930

Jean Housholder, 1929

Helen Lockwood, 1930

Nelle Perry, 1931

Karen Traver, 1931

Nelle Perry, 1931

Nelle Dillman, 1932

David Ford, 1933

Betty S. Adams, 1932

Wellesley THRIFT SHOP

Church Street

Persian Priests

all sizes from couch covers to pillow tops.

Theater Ticket Agency

Tickets for all theaters and symphonies

Shop run for aid of students.

WELLESLEY, NEWS

WELLESLEY, MASS., THURSDAY, OCTOBER 16, 1933

Ice Cream Sandwiches

Sandwiches—Pie.

A good place to know

Phone your orders Wel. 0167

WELLESLEY SHOP

50 Central St.

Opening September 19

Offers 7 Courses

In Filene Value

1. Long, silky, well marked RACCOON coats, regularly $25

2. Camel’s hair polo coats, raglan sleeves, originally $25

3. Knit suits, three pieces, skirt, cardigan and contrasting sweater

4. Satin, velvet, novelty woolen, flat crepe dresses, in the new fall styles

5. Full fashioned, silk to the top chiffon stockings in the new warm brown shades and grey

6. All wool flannel robes tailored with the smart blazer stripes

7. Ribbed cotton loose pajamas the blouse an Antibes shirt, the trousers with sailor flares

$25 $19.75 $14.85 $15 $5 $2
THE PEREGRINATING PRESS

Freshest, blithey-eyed from meeting distinguished characters during their first week, may we present one illustrious gentleman, less august, in his manner than the dons you have encountered, but scarcely less important?

Perry the Wandering Pressman will have no secrets in his private life—nor will he be slow to offer efforts to re-whelm antiquated if he has an inkling that news is abroad. He will cradle about campus with you during the week, and then, for the delectation of the college, he will appear once more each weeknight in accounts of his wanderings.

Two, receptions, windmills, and speeches have occupied freshmen part of the week, while the rest of the time they have been abroad, inventing the village and attempting to find such corners of the物理 and chemistry buildings.

Yesterday a Get-acquainted tea was held at Washington and last night a C.A. meeting in the chapel initiated the freshmen into the purposes of the Christian Association. Saturday will be the climax of the social season when freshmen and the sisters will converge on the president’s laws, if weather favors the class, or Alumni Hall, if the gods of rain are against it.

President Pendleton, Virginia Chapman, Dean Wolfe, Professor Comble, Miss Roberts and others have counseled the newest members of Wellesley from the platform at Alumni. Tomorrow Dean Wooten and Dr. De Kruif will give their parting instructions, and Saturday morning President Pendleton will lead the first chapel of the year.

As Perry ambled about campus, showering his private blessings upon the class of 1934, he was amazed to discover a new cement sidewalk in front of the Zeta building, replacing the narrow grove of wooden slats of other years. But when he climbed the cut-off on Christian Tree Alley, carefully lifting his high-breasted stack and trampling the forest floor, a couple of freshmen senty turned the tables of embarrassment on him by staking our Pressman. Ganging down to hide his blushes, he saw a paved street, completely covering the hazardous roots.

Alas, has pleasures in life are becoming rare! His chief sport has been to determine the ratio between speed and accuracy by seeing how fast he could circle the path and then his toes against a minimum of rocks.

The life of a freshman is becoming increasingly simple, he has concluded.

Perry the Pressman

Even the politicians did their part to further the interest in the World. A Republican rally charged down Washington Street Monday night, with red and green torches in tow, inciting the newest villagers to dash to doors and windows.

This year’s freshmen class is unusually learned. There have been surprisingly few who have walked calmly for boys to carry luggage up the stairs or who have brought the fire department passing to the door as a result of breaking the alarm box instead of innocently mailing a letter in the mail box.

Two of the more naive—perhaps overly sophisticated—carried these tales which are still relating the hearts of the roving in the Ayl-ask.

First freshman (continuously): “I brought only six evening dresses; do you suppose I should send home for the other eight?”

Second freshman (who superficially was before leaving home for college): “Since I’ve been reading the newspapers, I wonder if any of my three new pairs of lounging pajamas will be enough. What do you think?”

FOCUSED ON THE SCREEN

Wellesley does indeed boast a real gem in the Community Playhouse at Wellesley Hills—nothing ‘n everything. The right incoherence of situations, a slide down the road is more than compensated for by a very efficient bus line.

Today, tomorrow, and Saturday the Community Playhouse is showing a double feature bill. Of particular interest is Whitman’s ‘Both Sides of the Tracks,’ which shows all the high lights of the period of almost two years of exploration “at the bottom of the world,” as well as more informal touches, such as a real fight. The second feature brings Marion Davies to The Florentine Girl, a story of the sixties, with many of the songs of the time, such as ‘Sweet Adeline’ and ‘In the Good Old Summertime.’

Next Monday, Tuesday, and Wednesday the main picture will be Con-


MAIL NOTICE

Graduate and Non-Resident Students

Resident Mail in Box 58
College Post Office
Combination Number G, 52

NANN’S KITCHEN, INC.

1 BOSTON PLAZA
OCEAN STATION PARK, 30
Serving CHICKEN and WAFFLES, BUTTER
ALSO STEAK — CHOPS
LUNCHEON — 11.30 — 2:30
DINNER — 5 — 7:45
Tax — — — 3.5

SUE PAGE STUDIO
WELLESLEY, MASS.

Photographs

Wellesley 0430

A GOOD HABIT

YOUR COLLEGE YEAR will be Incomplete WITHOUT MAKING
The Boston Evening Transcript
A Reading Habit

Welcome 1934
You are invited to come in and enjoy the Shop of Barbara Gordon Gifts of Charm and Distinction
63 Central St.  Wel. 1514-W

Lest You Forget!

In the rush of the first days at college, such a prosaic need as clean clothes may easily be overlooked.

You’ll find that you need a lot of them, too. The very best way to solve the laundry problem—and the way modern girls prefer—is to send your things here.

Located on the campus,—with more than twenty years’ experience in pleasing students,—with delivery and collection right to your college residence,—and above all, with moderate prices,—these are among the reasons why you’ll like Lake Waban Laundry.

There is a time and place in each house for laundry. Ask your Head of House, or almost any student who “knows the ropes.”

LAKE WABAN LAUNDRY
WELLESLEY

Wellesley 0727

Just off the high road, halfway between Wellesley and Natick

SIE PAGE STUDIO
WELLESLEY, MASS.

Our Daughter at Wellesley

From September to June your proud parents will speak of you as “our daughter at Wellesley.”

And we, quite as proudly, speak of our Wellesley shop as “our daughter at Wellesley.”

We, too, chose Wellesley for our darling child. We, too, chose the pleasant intimacy of the little town college, the gentle diversions of “the Vill,” the stimulus of Wellesley so refreshing both to you and to us.

We present her to you as another Wellesley daughter you will like—a vivid, modern young shop with a 1930 personality—Our Daughter at Wellesley.

The E.T. Slatterey Co.
Opposite Boston Common
Established since 1867

Wellesley Shop, Wellesley Square
TRADITIONAL GREETERS MEET NEWLY ARRIVED CLASS OF '34

(Continued from Page 1)

the senior vice-president automatically became the village peer at Welles-ley.

In 1909, however, this system was changed. The new Freshman sponsors were to be recruited from the Junior class and were to live in their campus houses, making frequent visits to the Vill house. The first Village Jumers, taking their names from their prede-cessors, welcomed the class of 1910. These Freshman guides were chosen in a manner similar to the old method. Each spaing letters are sent to al1 sophomores asking if they are in 111-coming in becoming village jumers. A list is then made of all who reply and copies of it are sent to house mothers, student officers and members of the faculty who grade each girl on the list A-B-O-D, etc, according to their opin-ion of her as a possible village jumer. Only two houses are excluded from the list in this choosing of Freshman sponsors. Both Elms and Washington are automatically assigned Village jumers—the former being the Vice-President of C.A., and the latter, the Vice-President of C.C.

When the list has been graded a chart is made of the results. All ap-plicants then have interviews with the president or vice-president of College-Government. The graded lists are put in the hands of a committee consisting of Dean Kump, student representa-tives of C. O. and C. A., and two elect-ed members of the sophomore class. Academic standing and other factors are taken into consideration when the choices are made. The names are announ-ced at a Spring Step Assembly—twenty village jumers in all; one for each Freshman house, one for students of advanced standing who have transferred from other colleges, one for com-muters living in or near Wellesley and coming as day students, and three sub-sidiaries. Another important change in fresh-man affairs occurred in 1926 when Miss Kump became Dean of Freshmen. Miss Kump graduated from Wellesley in 1902; since then she has been Gen-eral Secretary of the Christian Associ-ation, Associate Principal of Ferry Hll, and Work keto at Wilson College. In 1926 she received her M. A. in Educa-tion at Wellesley, and in the same year she assumed her duties as Dean of Freshmen. Through her work she comes in contact with prospective Wellesley students. With Miss Kump at their Dean, freshmen soon find themselves unexpectedly at home.

F. H. PORTER'S
College Hardware Store
1884-1930
We are glad to welcome you

DR. STANLEY E. HALL
DENTIST

2nd and Main Streets

33 Central St.

Liggett's
539 Washington Street
Wellesley, Mass.

We extend a very sincere Welcome to the entire faculty and student body of Wellesley College.

Through the medium of our advertising we feel you will make many worthwhile savings.

THE LEADING VALUES FOR SEPTEMBER

Reval Milk of Magnesia

Tooth Paste 8.75
Dr. West Tooth Brush .50

Both for $1.00
You save $ .69

Conqueror Fountain Pen
Unreservedly Guaranteed

Reproductions of Famous
Etchings

Our Price $1.60
Originally $1.00

You saving $ .60

Rexall Tooth Paste

Hawkeye Camera


We carry a very extensive line of all items in Cosmetics, Lotions, Mouth Washes, Pastees, Books and Sundries Lines.

"THE MOST VERSATILE GIRL"

Shredded Wheat gives you the untiring energy so neces-sary to the "Janet of all trades." Shredded Wheat served with whole milk and fresh fruit is a well balanced diet in a single dish. It keeps you in things because it keeps you healthy. Let Shredded Wheat help you to make your college career count.

SHREDDED WHEAT

The Blue Dragon
60 CENTRAL STREET, WELLESLEY, MASS.
11:00 A. M. to 7:30 P. M.
Sunday, 5:30 to 7:30 P. M.
Tel. Wellesley 1699

Furriers WELCOME CLASS '34

A. Gan

548 Washington Street, Next to Post Office
A Wellesley Institution for Wellesley Girls
Run by a Wellesley Girl
Dorothy R. Gan '30

Call Wel. 1517
Our truck will call

Cleansers

Dyers

This white is the drabbing of Sheaffer's new Versatile Liner.

Balance
The only ball-point pen and fountain pen
and refillable ink and ink cartridges.

Sheaffer's Pens-Pencils-Desk Sets-Scrip
W. A. Sheaffer Co., Des Moines, Iowa, U.S.A.

SHEAFFER'S PENS-PENCILS-DESK SETS-SCRIP
W. A. SHEAFFER'S CO., DES MOINES, IOWA, U.S.A.

GREETINGS, FRESHMEN AND UPPER CLASSES
We congratulate the seniors of seniority you served this near the same as in the years past when you come into our shop.

We carry a selected line of merchandise suitable of practically everything for college.

STYLE, INDIVIDUALITY, VALUE
We specialize in Frenchie for men and afternoon wear, Clodagh, Cloldelle and Durendale. Heirs in silk have started earliest.

"MARYLIN"

33 Central St.

Wellesley

TODAY there are more Sheaffer's bought than any other make; among America's hundred leading colleges, each registering, 1,700 or more students, Sheaffer's sales overtop all others.

With Sheaffer's, the reason for such success is that these instruments are supremely well suited to the business of writing. First, there is a Sheaffer's Lifetime* pen point for every hand. Second, each is a Balance® instrument, fitting the hand comfortably, taking notes quickly, making long, thin themes easy. Third, the Balance® contour is truly modern, a happy blend of fine and curve, the combination of utility with beauty. And fourth, nobody can outlast his Life-time pen's guarantee of satisfactory service.

*Accuracy survey made by a disinterested organization showed Sheaffer's first in fountain pen sales among the 700 leading American college boundings representing 1,200 or more stu-dents. Documents covering this survey are available upon request.

AT BETTER STORES EVERYWHERE
The ONLY genuine Lifetime® pen in Sheaffer's: do not be deceived! All fountain pens are tampered against defects, but Sheaffer's Lifetime® in laminated unconditionally for life, and other Sheaffer products are forever guaranteed against other defects in materials and workmanship. Green or Black Lithium® pens: $6.75; Silver, $6.25; Black-and-Pearl Eureka® pen: 75 cts.; Black-and-Pearl Mariner Green Liner® pen: $1.15; Lilac, $.95; Pencil Liner® pens: 55 cts. Gildor Haunching Pencil, 5 cts. Underliner. —

DEAN WEI.

Spring Hall

BETTER
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The health of the humanities.

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Our
To the Freshmen of Wellesley College

Please send your Suits, Dresses, and all kinds of Wearing Apparel to be cleaned, pressed, or mended. We have done this work for the last twenty-two years, and we know exactly how to do it. Prices very reasonable.

B. L. KARTT

Cleanser and Dyer
Wellesley Square, next to Langsett's Drug Store

Our only place of business. Work called for and delivered promptly on WELLESLEY COLLEGE CAMPUS.

Telephone Wellesley 0217-M

To the Seniors

Have your academic gown cleaned the B. L. KARTT Way.
You will like it much better.

The College Miss

The smart young things you see about town are dressed in colorful gowns, because our Misses’ fashions have a collegiate flare which gives them an entirely different atmosphere.

GROSS STRAUSS-I. MILLER
19 and 21 Central Street - Wellesley
CALENDAR

Friday, September 19: 4:00 A. M., Alumni Hall, Freshman Assembly. Registration.

4:30 P. M., Registration classes for all students.

Tuesday, September 29: 9:00 A. M., Memorial Chapel. First regular stated service of the year. President Prentice will speak. Members of the Faculty attending as a body in academic dress. Presbyterian Service in the Administration Building at 9:15. New members are cordially invited but not obliged to join the assembly.

Sunday, September 21: FLOWER SHOW, 3:00-5:00 P. M., Memorial Chapel. Prentice, Go. Charles W. Gilkey, Dean of the College, University of Chicago.

The Art Nouveau will be open from 2:00 to 5:00 in the afternoon.

Monday, September 22: 9:00 A. M., Academic year begins.

WEEK END SPECIAL
Vase given with every Seventy-five cent order.

Anderson Flower Shop
67 Central Street
Tel. Wel. 1550

COLLEGE STUDENTS
are cordially invited to avail themselves of the facilities offered by this bank. We solicit your Checking and Savings Accounts and assure you that any business entrusted to us will receive our best attention.

SAFE DEPOSIT BOXES
For Rent, $5.00 per Annum and up

The Wellesley National Bank
Capital $200,000
Surplus $350,000

4 YEARS To Go!

THE Wellesley Press, Inc., has been privileged to serve more than twenty-five classes of Wellesley College. Freshmen. That the good will gained in the first of the four years at Wellesley has always been maintained and increased is indicative of the satisfactory service that we are equipped to render College students.

In the next four years you may rely completely on this company to be familiar with the printing problems of the student body. A phone call will bring a representative or visit us in the 'VII.'

"Printers for the Wellesley College News"

WELLESLEY PRESS, Inc.
Affiliated with The TOWNSMAN
"Wellesley's Only Home Paper"

WELLESLEY SQUARE

ALL THE LATEST

POPULAR SONG HITS AND
COLUMBIA RECORDS
Merker's Music Store
(310 Main St. — Wellesley)

WELCOME STUDENTS
School days are here again, bring back of study and social life. We are prepared with a selection of ready-to-wear and other materials of latest styling.

Come in the opportunity to prove our problem goods. We are ready to give you in every detail of tailoring and cutting at reasonable prices.

THE RELIABLE TAILORING CO.

Tel. 67-79-70

where the freshmen go

Wellesley Fruit Company
567 Washington Street
Wellesley Square

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The Pen that passes 11 exams will help you pass all yours.

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"I'm paid a bonus if my point gets 11 away
I pay a forfeit if it fails to earn them all!"

The Parker Point-Smith

We pay a bonus for every Duofold point to give you a Pen that writes with Premineless Touch. To produce this, we had to develop a squad of post-graduate point-minds. We allow them to make but a limited number per day. Thus they have time to make each point a masterpiece.

It must pass 11 miracle's tests. Then we pay its maker an extra reward. If it fails any test, we reject it, and the point-money pays a forfeit. Yet 7 out of 8 they make are Bonus Points. And they, and these only, go into Duofold Pens.

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THE PARKER PEN CO., Janevile, Wisconsin

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